

Questback strengthens its management team with Sakarias Fasth

Questback, a leading software provider of experience management solutions, is stepping up its ambition of European expansion with the recruitment of Sakarias Fasth in the role of Chief Business Development Officer. As CBDO, Sakarias will be responsible for developing market strategies, pricing and packaging as well as in implementing new strategies for growth.

“This industry is in a very interesting phase with strong underlying growth. There is huge potential in the Nordics as well as in Europe to expand Questback’s presence and I’m looking forward to being part of driving this development”, said Sakarias Fasth.”

Sakarias has more than 10 years of experience from the software and experience management industry with roles ranging from analyst and head of product to head of business development in his most recent role at survey provider Netigate. Sakarias will be part of the extended management team of Questback.

“My ambition is to create scalable and data driven processes that can be continuously tuned and where feedback is a core component in how processes are developed and how we develop ourselves as an organisation”, says Sakarias.”

“We are proud to be able to recruit unique talent such as Sakarias to Questback. With his experience and skills he will be an important part of our team going forward in strengthening our position in the Nordics as well as our execution on European expansion”, says Saeid Mirzaie, CEO of Questback.

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About Questback

Questback is a leading Software-as-a-Service platform for Employee and Customer Experience management. The company was founded in Oslo in 2000 and today has customers all over the world. With an ambition to fuel curious organisations with customer and employee insights, Questback has helped thousands of organisations make smarter decisions through the power of its easy to use platform. Questback is listed on Euronext Growth under the ticker 'QUEST'. Learn more at [Questback.com](https://questback.com)