

Questback now trading on Euronext Growth

Questback, a leading Software-as-a-Service platform for Employee and Customer Experience management, has been admitted to trading on Euronext Growth Oslo (ticker code: QUEST).

"With over 20 years of experience in fuelling curious organisations with insights from their customers and employees - we are really happy to take the next steps in our journey as a listed company" said Saeid Mirzaie, CEO at Questback. "For our next steps we have our aims set high in expanding our proven solution to even more organisations and make experience management fully accessible for companies both large and small".

Founded in Oslo in 2000, Questback has grown into a Nordic presence with offices in Oslo, Stockholm and Espoo. By offering a leading platform for experience management combined with a high level of human expertise and support, the company has established a strong customer base of more than 1600 organisations with many loyal customers following the company all the way from the early days.

"The core to Questback is in making our customers' organisations smarter with the easy access to customer and employee insights which act as the foundation of better decision making. Over the coming years, we will expand on this agenda both organically and through acquisitions" explains Saeid Mirzaie.

"Having followed Questback for the past 12 years, we are really impressed by the development the company has undergone and how the platform continuously proves itself by delivering great value to their customers which can be seen in the loyal customer base. We are really excited to continue supporting the company, and in my role as chairman to have an active part also in the future of Questback's success." said Terje Bakken, partner at Reiten&Co and chairman of Questback.

The information contained in this statement has not been audited and may be subject to change. Please see Questback Group Disclosures on https://www.questback.com/ir/ to stay up to date on company news and updates.

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About Questback

Questback is a leading platform for conducting Employee and Customer Experience surveys. The company was founded in Oslo in 2000 and today has more than 1600 customers globally. With an ambition to fuel curious organisations with customer and employee insights, Questback has helped thousands of organisations make smarter decisions through the power of its easy to use platform. Learn more at Questback.com



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