

HOW A LEADING TELECOMMUNICATION PROVIDER IMPROVES EMPLOYEE SATISFACTION

In a highly competitive market, one of the world's leading telecommunication providers uses efficient, standardized survey processes to successfully increase the satisfaction of its employees, with the goal of securing and enhancing its competitiveness.

Industry
Telecommunication

Area of Use
Employee Feedback

CHALLENGE

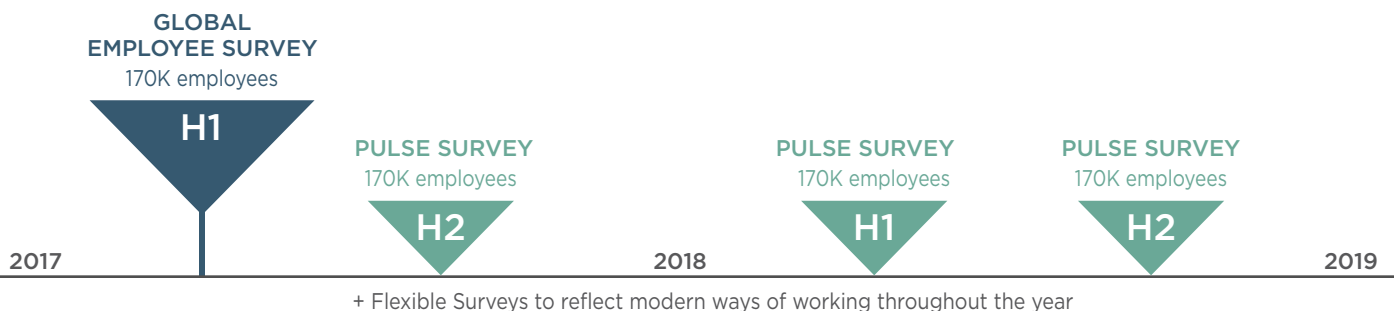
- › Identification of influencing factors on leadership, health and engagement.

SOLUTION

- › Globally standardized, effective employee survey and follow-up processes.

RESULT

- › A culture characterized by dialogue, resulting in a measurable increase in employee satisfaction.



Our employees' opinion is of great value in our company. We have been using the Questback software solution for globally standardized, digital and effective employee surveys for many years. This allowed us to identify and sustainably improve the levers influencing health and engagement. This enabled us to establish a sustainable culture of dialogue and continuous improvement.

TONY KELLER,
Human Resources Development

www.questback.com



Founded in 2000, **Questback** has become a global leader in enterprise feedback by delivering a complete solution, collecting feedback and providing scalable analytics and integration tools that create a cycle of trust through active listening, insightful analysis and meaningful action. We believe trust holds the power to transform organizations, propelling continuous innovation and competitive advantage. With over 4700 customers served in 50 countries, Questback is the proven way to gain insights and power transformation through feedback. .

People matter. Get their insight.