

MINIMIZE ENVIRONMENTAL, SOCIAL & GOVERNANCE RISK IN YOUR PORTFOLIO BUSINESSES

FAILURES IN ENVIRONMENTAL, SOCIAL & GOVERNANCE (ESG) DESTROY INVESTOR VALUE THROUGH REGULATORY FINES, REPUTATIONAL DAMAGE AND DECLINING STOCK PRICES.

TOP ESG COMPANIES OUT-PERFORMED THOSE AT THE BOTTOM BY **40%**¹⁾



To reduce risk and boost the performance of their portfolio companies, private equity investors must understand, manage and guard against these material nonfinancial issues. **That's why 82% of investors see ESG information as financially material to investment performance**, according to Harvard Business School research.²⁾

“High ESG focus contributes to risk mitigation; our research shows this is mirrored in strong operational and share price performance. We argue that companies and investors simply cannot afford not to care.”
 NORDEA EQUITY RESEARCH, September 2017

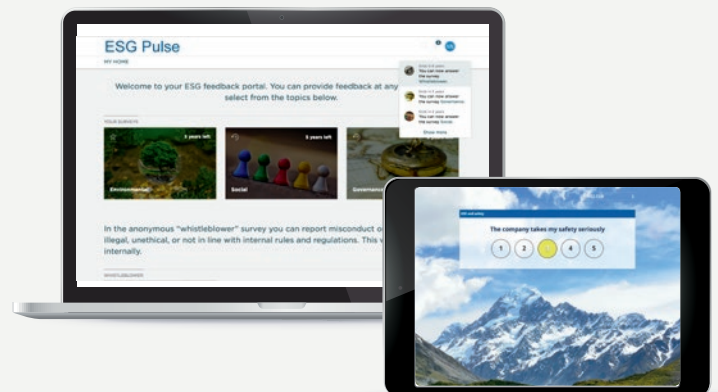
Yet **64% of investors say businesses are failing to disclose such risks**, according to Ernst & Young. That's because traditional methods of measuring ESG are time-consuming and don't give a comprehensive, real-time picture.

QUESTBACK ESG PULSE - BENEFITS:

Nearly two thirds of asset owners cite a lack of robust ESG data as a barrier to investment. ESG Pulse from Questback helps firms overcome these challenges. Already used by leading PE organizations, it reduces investor risk, increases performance and protects your investment by embedding ESG management and reporting processes into portfolio companies.

An always-on, easy to use, online portal, it empowers staff to share their feedback on ESG objectives, providing critical frontline data that gives real-time insight into risk. ESG Pulse:

- Drives better organizational performance
- Protects portfolio businesses against unforeseen ESG risk
- Improves efficiency of ESG programs
- Helps attract and retain top talent



^{1, 2)} Harvard Business School <https://dash.harvard.edu/handle/1/14369106>

DEEPEN YOUR UNDERSTANDING, BOOST PERFORMANCE AND PROTECT YOUR INVESTMENT WITH QUESTBACK ESG PULSE

QB ESG PULSE - FEATURES



ALWAYS-ON ONLINE PORTAL



SIMPLE TO USE, ACCESSIBLE FROM ANY DEVICE



EASY TO ADMINISTER BY PORTFOLIO COMPANIES THEMSELVES



TAILORED QUESTIONS TO ADDRESS SPECIFIC ESG NEEDS



PERSONALIZED, DASHBOARD-BASED REAL-TIME REPORTING FOR INVESTORS, BUSINESS MANAGERS AND HR



INTEGRATED WHISTLEBLOWING TO SAFELY ESCALATE CONCERNS



AUDIT TRAIL ACROSS ALL ESG THEMES



ESG Pulse provides us with unique insight into material factors that are important for value creation and profitable operations in our portfolio companies. We strongly believe that, both now and in the future, the winning companies will be the ones who are able to measure, track and follow-up the opportunities and risks of ESG. This has a substantial value for all stakeholders and for us as owners. Over the past years, it has been proven that companies with top performance on ESG factors adds alpha to company value and are subject to premium valuations in the market.”

NARVE REITEN, Founding Partner, Reiten & Co

START PROTECTING YOUR INVESTMENTS THROUGH BETTER REPORTING WITH QUESTBACK'S ESG PULSE.

Contact us to arrange a live demo on +358 20 743 1550 or send us an email to

info@questback.fi



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Questback is a complete feedback system that helps companies transform customer, employee and market research programs. Used by thousands of companies, including 1/3 of the Forbes list, Questback is the smarter, faster way to manage feedback. Get the software, services and human support you need to manage customer, employee and market feedback - all in one place.