

IMPROVING OPERATIONAL SAFETY AND REDUCING RISK:

THE KEY LIES WITH PEOPLE



Creating a cohesive safety and risk management strategy is easy. Executing that strategy across multiple sites, a multitude of factors and diverse ecosystem is difficult.

Safety must be embraced from the boardroom to the frontline—An ongoing challenge that organizations globally must tackle head on.

THE STATE OF SAFETY:

A LOOK AT HIGH-RISK INDUSTRIES



54.6% OF THE WORLD'S EMPLOYMENT

More than half of the world's workforce is in the agriculture, mining, manufacturing, utilities, construction and transportation industries—industries that comprise the "dangerous, dirty and difficult" occupations.



1 REGULATORY ORGANIZATION = 80 STANDARDS & CODES OF PRACTICE

The International Labour Organization **alone** has 40 standards and 40 Codes of Practice specifically dealing with occupational safety and health.

AND THAT'S JUST ONE ORGANIZATION, AMONG MANY...



World Health Organization



Federal Ministry of Labour and Social Affairs



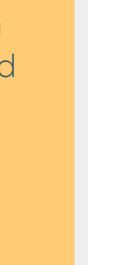
OSHA Occupational Safety and Health Administration



SWEDISH WORK ENVIRONMENT AUTHORITY



Arbeidstilsynet



HSE Health & Safety Executive



European Agency for Safety and Health at Work

Safety continues to be costly—despite the fact that there are countless regulations, policies and procedures to reduce risk and ensure the safety of the workforce.

THE COST:

A HIGH PRICE TAG FOR SAFETY FAILURES



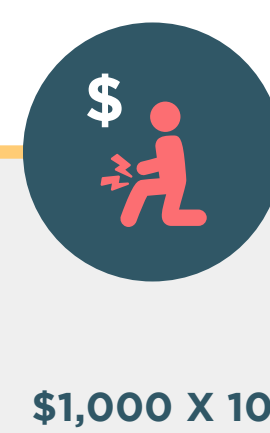
2.78 MILLION DEATHS

An estimated 2.78 million workers die annually from work-related accidents and diseases



7500 PEOPLE DIE PER DAY

13% from occupational accidents
86% from work-related diseases



374 MILLION ACCIDENTS

Approximately 374 million non-fatal occupational accidents occur annually



\$3 Trillion

3.9% OF GLOBAL GDP
The cost of failures and incidents adds up to \$3 trillion dollars or 3.9% of global GDP



\$1.42 MILLION

The average cost to society from one work-related fatality



\$1,000 X 10 INJURY COST

A single injury can cost tens of thousands of dollars



“When it comes to safety in the workplace, organizational culture can be quite literally a matter of life and death. Look no further than the example of BP...leaders can't afford to be haphazard about safety.”

Gallup

WHAT VS. WHO:

THE WORKFORCE IS THE KEY



There is a gap between policies and practice. Risk management and safety initiatives commonly focus on what needs to be done, not who is doing it. Regulations, codes and procedures continue to fall short when it comes to reducing risk and improving safety.



2/3 of EHS professionals feel their department is currently understaffed



THE FRONTLINE DISCONNECT

Frontline workers are the most disengaged while their senior executives are highly engaged



The most senior employees are least engaged but often have the deepest knowledge in the company

200x annually

ENGAGING THE NEWER GENERATIONS

Millennials want feedback four times a week or over 200 times in a year, often difficult in a highly-distributed workforce and industry



“...health and safety programs generates two to three times the return on investment. Effective safety programs reduce the number of injuries, illnesses and fatalities; they reduce all the associated costs...Increase productivity, and thereby increase profits and stock price...”

EHS Today

ENSURING SAFETY FROM WITHIN: THE BOARDROOM TO THE FRONTLINE

Gaining frontline workforce insight and ensuring cohesive execution of your safety and risk management strategies across the workforce is essential to improve safety, reduce risk and protect your license to operate. It comes down to creating a safety culture from within.



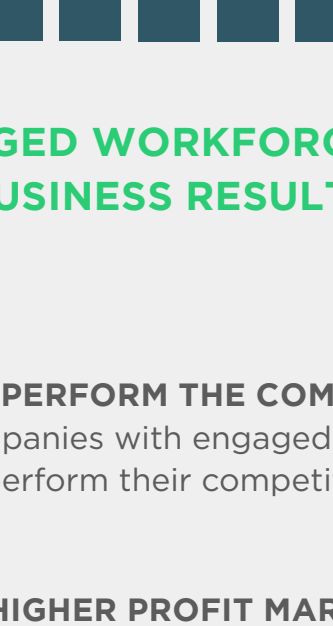
AN ENGAGED WORKFORCE DRIVES PERFORMANCE AND PRODUCTIVITY



87% Less likely to leave



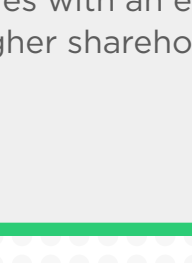
20% Increased performance



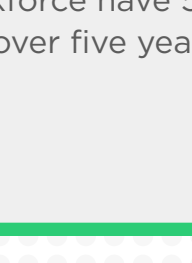
AN ENGAGED WORKFORCE DRIVES SAFETY RESULTS



5x Less likely to have a safety incident



7x Less likely to have a lost-time safety incident



48% Fewer safety incidents



AN ENGAGED WORKFORCE DRIVES BUSINESS RESULTS



OUTPERFORM THE COMPETITION
Companies with engaged workforces outperform their competition



6% HIGHER PROFIT MARGINS
Organizations with engaged workers enjoy a 6% higher profit margin



5X HIGHER SHAREHOLDER RETURNS
Companies with an engaged workforce have 5 times higher shareholder returns over five years

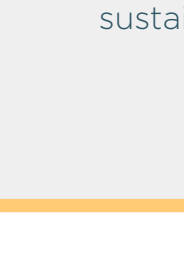
CASE STUDY:

CREATING SAFETY FROM WITHIN



1.72 MILLION DOLLARS SAVED IN SAFETY COSTS IN ONE YEAR

SHRM Report: Figuring the costs for safety incidents, the company found that in one year, worker engagement saved them \$1.72 million dollars in safety costs. Sales performance increased while the savings between low- and high-engagement teams equaled \$2.10 million dollars.



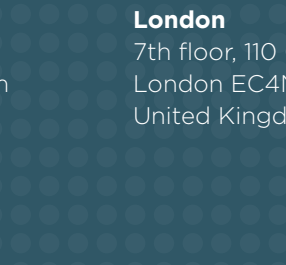
“...An organisation's culture can have as big an influence on safety outcomes as the safety management system. 'Safety culture' is a subset of the overall company culture.”

Health & Safety Executive

MYSAFETY:

IMPROVE SAFETY AND REDUCE RISK WITH REAL-TIME OPERATIONAL INSIGHT

Identify, assess and manage risk and safety practices affecting the entire organization, boards, investors, shareholders and larger stakeholders.



Workforce-centered: Capture operational data with the context necessary to identify the most important factors that drive safety and operational excellence.



Insight-driven: Gain real-time safety, operations and risk management insight, ensuring the right intel gets to the right person at the right time.



Operational Excellence: Reduce risk, increase safety and improve compliance and auditability with a sustainable, organic methodology.

Create a safety culture, enabling personal responsibility and ownership of the safety and risk management agenda with Questback's MySafety. Empower managers and workers alike to make the most intelligent operational decisions with the least risk.

When it comes to bridging the gap between process and practice, **Questback is the smart choice.**


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