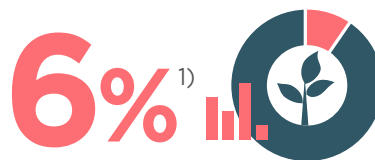


PROTECT YOUR BUSINESS BY MINIMISING ENVIRONMENTAL, SOCIAL & GOVERNANCE RISK

MANAGE AND PROTECT YOUR REPUTATION, DRIVE LOYALTY
AND IMPROVE BUSINESS PERFORMANCE.

COMPANIES THAT SUCCESSFULLY MANAGE
ESG RISKS OUT-PERFORM THE MARKET BY



Effective Environmental, Social & Governance (ESG) initiatives boost business performance, reduce risk and safeguard brand reputation. **88% of research finds strong ESG factors translate into better operational performance²⁾**, while **81% of investors now pay greater attention to nonfinancial disclosures in the wake of high profile corporate scandals³⁾**.

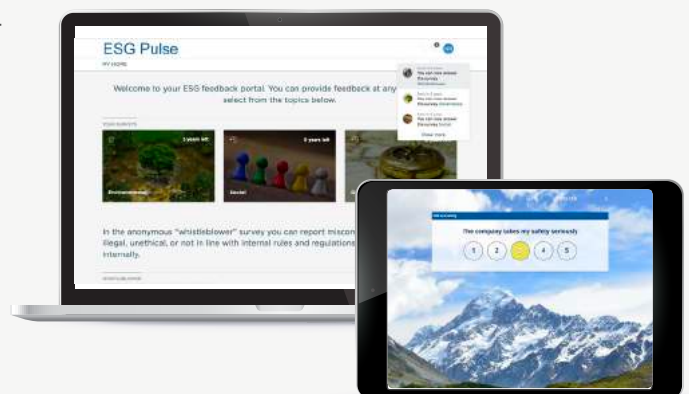
Businesses therefore need to understand and manage ESG risks and performance. **Yet just 29% of investors are confident in the ESG information businesses report⁴⁾**. A key reason for this is because traditional methods of measuring ESG are time-consuming and don't give a comprehensive, real-time picture, risking the financial health and reputation of your business.

QUESTBACK ESG PULSE - BENEFITS

ESG Pulse from Questback helps firms overcome these challenges. It reduces risk, increases operational and financial performance and protects reputation by embedding ESG management and reporting processes across your organisation.

An always-on, easy to use online portal, it empowers staff to share their feedback on ESG objectives, providing critical front-line data that presents real-time insight into risk. ESG Pulse:

- Drives better organisational performance
- Protects your business against unforeseen ESG risk
- Attracts and retains investors, thereby increasing access to capital
- Improves efficiency of ESG programmes
- Helps attract and retain top talent



¹⁾ Harvard Business School <https://dash.harvard.edu/bitstream/handle/1/14369106/15-073.pdf?sequence=1>

²⁾ Said Business School <https://www.sbs.ox.ac.uk/sites/default/files/research-projects/MiB/4-Arabesque-Case-Narrative.pdf>

³⁾ Harvard Law School <https://corpgov.law.harvard.edu/2017/04/25/the-importance-of-nonfinancial-performance-to-investors/#1>

⁴⁾ PwC's 2016 ESG Pulse <https://www.pwc.com/us/en/governance-insights-center/publications/esg-environmental-social-governance-reporting.html>

DEEPEN YOUR UNDERSTANDING, BOOST PERFORMANCE
AND PROTECT YOUR BUSINESS WITH QUESTBACK ESG PULSE

QUESTBACK ESG PULSE – FEATURES



ALWAYS-ON ONLINE PORTAL



SIMPLE TO USE, ACCESSIBLE FROM ANY DEVICE



EASY TO ADMINISTER



TAILORED QUESTIONS TO ADDRESS SPECIFIC ESG NEEDS



**PERSONALISED, DASHBOARD-BASED REAL-TIME REPORTING
FOR BUSINESS MANAGERS, HR AND INVESTORS**



INTEGRATED WHISTLEBLOWING TO SAFELY ESCALATE CONCERNS



AUDIT TRAIL ACROSS ALL ESG THEMES



Over the past years, it has been proven that companies with top performance on ESG factors adds alpha to company value and are subject to premium valuations in the market. We strongly believe that, now and in the future, winning companies will be the ones who are able to measure, track and follow-up the opportunities and risks of ESG. ESG Pulse provides us with unique insight into material factors that are important for value creation and profitable operations in our portfolio companies.”

NARVE REITEN, Founding Partner, Reiten & Co

START PROTECTING YOUR BUSINESS THROUGH BETTER REPORTING WITH QUESTBACK'S ESG PULSE.

Contact us to arrange a live demo at +44 (0) 207 403 3900 or send an email to

post.uk@questback.com



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