CONTINUOUSLY LISTEN TO CONTINUOUSLY IMPROVE:

LISTENING TO EMPLOYEES DRIVES ORGANIZATIONAL PERFORMANCE



"Most people do not listen with the intent to

understand; they listen with the intent to reply."

Stephen R. Covey



Yet, a cornerstone to collaboration, continuous listening, is often

annual survey is enough.



THE COSTLY PROBLEM: YOU CAN'T IMPROVE IF YOU AREN'T LISTENING The Failure to Communication and Collaborate.

non-existent in most organizations today under the guise that the

8 out of 10 4 out of 10



The annual cost of inadequate

communication per company

Human Resources Management

according to the Society of

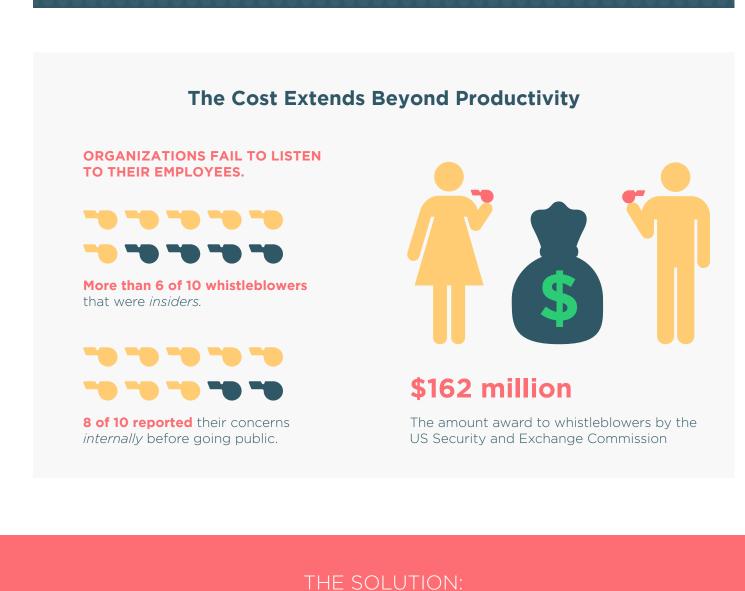


Total cumulative cost per

worker per year due to

productivity losses from

communication barriers



TO SOLVE THE PROBLEM, START BY LISTENING

and larger stakeholders.

Really listen to your customers, employees

succeed. But do all businesses possess or leverage the listening skills pivotal to that journey?

delivering strong business results first own. Listening expands **perspectives** and requires building strong professional enables an organization to proactively relationships."



"If your goal is to improve and grow your organization, become known as an

authentic leader who understands that

- Association for Talent Development



EMPLOYEE EXPERIENCE,

2X Annual Salary

Only 22% Agree

employee experience

INSIGHT ACCURACY &

Real-time Insight + Actions Continuous listening gives you access to real-time data instead of

and leverage opportunities

the static snapshot from the annual survey. Real-time insight generates

proactive actions to prevent issues

LIMITED ADMINISTRATIVE BURDEN

Simple Setup, Immediate Impact Setting up a continuous listening program will only take a few hours versus the often-arduous process of setting up an annual survey

REACTION SPEED

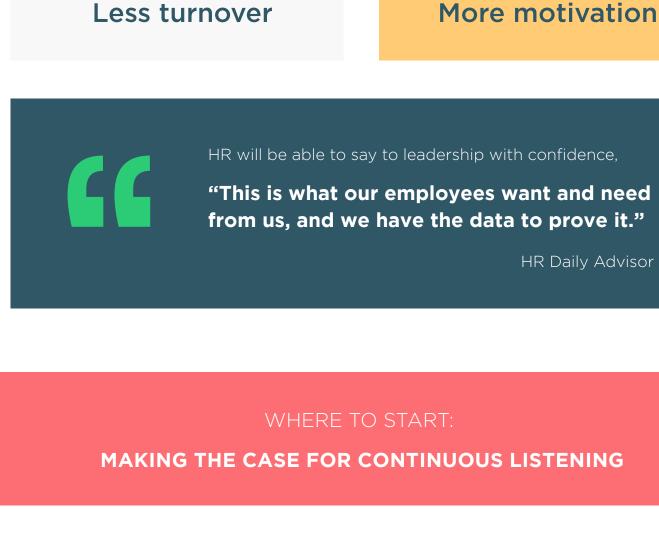
ENGAGEMENT & RETENTION

The total cost of losing an employee is 200% of their annual salary

A mere 22% report that their company is excellent at building a differentiated

Every business wants to grow and

diversity of ideas and potential solutions



RISK REDUCTION

Active listening will help you

HIGHER PRODUCTIVITY

& LOWER ABSENTEEISM

Highly engaged teams experience 21% higher productivity levels

Continuous listening can reduce

uncover issues on average 6 months sooner than an annual survey

50% Sooner

21% increase

35% Reduction

absenteeism by 35%

WHEN IT'S NEEDED

Flexibility

big or small

MEASURE ENGAGEMENT

Continuous listening tracks

employee sentiment and engagement

before, during and after any event-



To retain the best talent in today's always-on world,

you need to listen to your employees more than once

a year. Establish a two-way dialogue and act on what

you find. By complementing your annual engagement

surveys with continuous listening, you'll get a

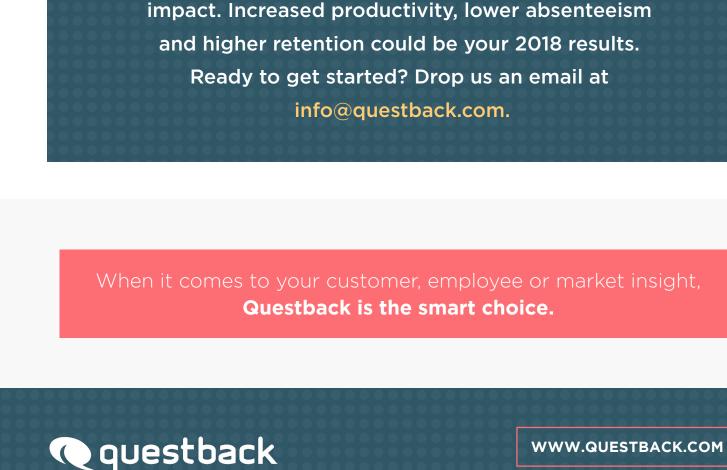
6-month head start, allowing you to act more quickly

than ever before.

The sooner you start listening to your employees

on a weekly basis, the sooner you'll start seeing the

GET STARTED WITH CONTINUOUS LISTENING TODAY



New York Houston Oslo Cologne 295 Madison Avenue 1330 Lake Robbins Drive, #430 Bogstadveien 54 Gustav-Heinemann-Ufer 72a

0366 Oslo New York, NY 10017 The Woodlands, TX 77280 50968 Köln United States United States Germany Stockholm London Helsinki Kungsgatan 48 7th floor, 110 Cannon Street Keilaranta 1 111 35 Stockholm London EC4N 6EU 02150 Espoo Finland Sweden info@questback.com | www.questback.com

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