

# Revolutionize Team Performance With Qubie.





Businesses have no choice but to transform. Disruption and agility are the new watchwords.

To compete, organizations need to shape shift to be dynamic and nimble. As the workplace morphs into a flatter, less rigid structure, the people and teams that drive it need to adopt more fluid ways of working. Agile ways of working supported by collaborative workplace tools and technologies will become the new norm.



#### **COMPETITION**

New market entrants challenge or put incumbents out of business. New industries are born overnight.



#### **TECHNOLOGY**

Artificial intelligence, robotics and automation are replacing are replacing and displacing people.



#### WORKFORCE

New workforce dynamics such as remote working, agile teams, flexible hours and the gig economy are becoming more prevalent.

High performing teams drive business success. That's a given. Trickier is what makes one team reign supreme over another.

## REVOLUTIONIZING TEAM PERFORMANCE IS IMPERATIVE

Team behaviors such as communication, collaboration and support certainly combine to create the perfect conditions for teams to excel. But what is the glue that holds them together? We believe that's greater team insights.

Not only is understanding at what points (and why) in a team's lifecycle one or more of these is stalling worth its weight in gold, but so too is knowing how to course correct. Unleash the power of insights and make maximizing team performance a new business imperative.

## **GREAT TEAMS MAKE GREAT BUSINESS**

Teams displaying a high degree of openness were rated twice as effective by Google executives. When teams can't share their thoughts and ideas effectively, the performance of the whole team suffers.

Great things happen when teams use smart insights to collaborate. They gel. They solve problems. They dare to challenge the status quo. The show-stopper? They spark innovation that ripples through the entire company all the way to the bottom line.





#### **IMPROVEMENT TAKES HOLD**

There's another hidden skill that high performing teams share. They have IQ and EQ in equal measure. They know their strengths, but they also acknowledge where there's room for improvement. They continuously seek ways to adapt and evolve as individuals and collectively as a team.

## LEADERS LISTEN AND LEARN

KPMG saw a drop in churn from 9.1% to 5.6% where team leaders clearly communicated purpose. Leaders have a big role to play in motivating and positioning their teams for success. They listen and learn and by doing so they unlock the collective intelligence of their teams. As the team grows, your business grows (and that our friends is what some might call that a win-win).

According to Gallup, companies with highly engaged workforces are 25% more profitable.

#### **TEAM PERFORMANCE FALTERS**

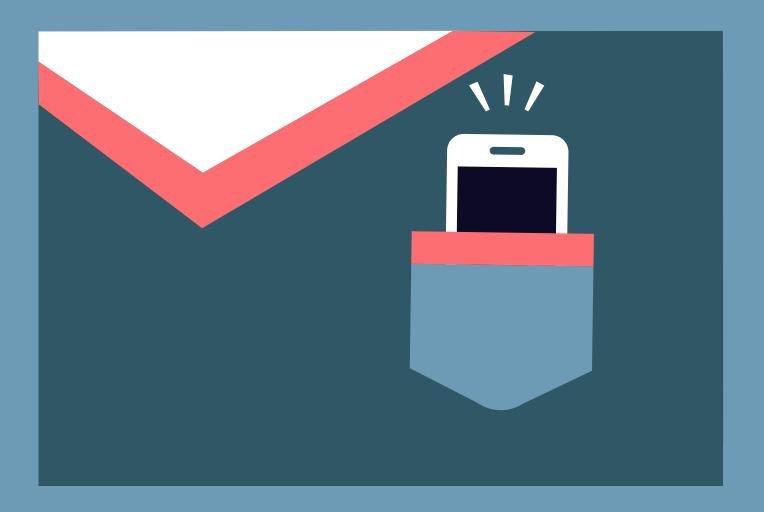
Healthy teams have all the support they need, from their leader and team mates to the tools and platforms they use, to thrive and grow.

When teams can't communicate or collaborate effectively, the team's ability to perform slips. When teams don't feel safe to share or speak up for fear of repercussion, team and trust start to landslide. Without transparency and insight into why this is happening, teams stop trusting. By capturing timely and relevant insights and tracking team sentiment, what is happening and why becomes clear and, as a result, trust and safety grow.

### THE NEED FOR ALWAYS WITH YOU INSIGHT

Organizations and teams are only as strong as the people that drive them. Unleashing the power of their insights with the sole intention of helping them be the best they can as individuals and as a team needs to be more than just the reserve of the annual review or annual engagement survey. It needs to be continuous and a reading of the organization's heartbeat.

Globalization, the evolution of workplace technologies and agile ways of working means that teams can work across time zones and continents. More than that, those same technologies and ways of working make it possible to solicit timely feedback that's meaningful, actionable and focused on improvement. Bring all those elements together and that's where the magic really happens - a happy, aligned and engaged workforce where teams consistently bring more than the sum of their parts to work with them.





#### **QUBIE FROM QUESTBACK**

Qubie puts feedback and insights into the hands of teams 24/7 from weekly vibes to in-depth leadership and team performance diagnostics on-demand.

Qubie is there to listen, learn and guide you and your team to be the best you can be.

Smarter teams make smarter business. It's time to revolutionize team performance with Qubie, the team improvement app.





#### Insights. Unleashed.

Want to discover how Qubie will revolutionize team performance in your organization?

**Sign up** today for a free trial by visiting the Questback website.

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